



5.0 Vendor Ticketing & Labeling Requirements

5.1 Footwear Vendors

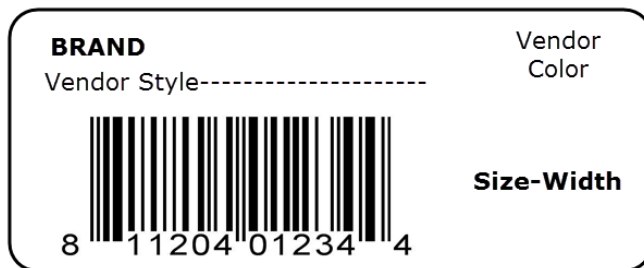
Branded Vendors

UPC Labels are used for 832 UPC enabled Footwear vendors.

The UPC code adhesive label should be placed in the lower right-hand corner of the small side of the shoe box. The Label/UPC information must be below the box lid. Please note that defective/unscannable UPC codes due to substandard printing/ink or markings within/over the code will be subject to a chargeback.

The individual product packaging must include at minimum the following basic information:

- Brand
- Vendor Style Number
- Vendor Style Name (if both are available)
- Vendor Color
- Vendor Size and Width
- Vendor UPC Code (Alternatively EAN code or other approved barcode)



*Tall Boots should have a UPC Label on the front and side of the shoebox

Non- Branded Vendors / Vendors using Town Shoes Limited Barcodes

In some cases, Vendors may be creating unique products for Town Shoes Limited and may not have UPCs for products. In such cases, Town Shoes Limited will provide a unique internal barcode for these products. It is the Vendors responsibility to create Labels for footwear products in these cases referencing this internal barcode.



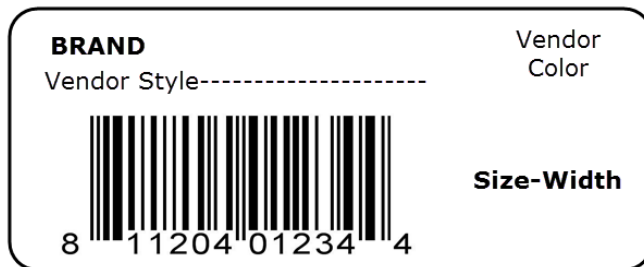
5.1 Footwear Vendors Continued

Non- Branded Vendors / Vendors using Town Shoes Limited Barcodes

The individual product packaging must have the basic information:

- Brand
 - Vendor Style Number
 - Vendor Style Name (if both are available)
 - Vendor Color
 - Vendor Size and Width
 - Town Shoes barcode (provided to you)
 - Interleaved 2 of 5 or ITF
- Size of the label or print area is 3" x 1.25"

An example of how the layout should look:



*The unique barcode will be provided to you at time of the Purchase Order

** Tall Boots should have a UPC Label on the front and side of the shoebox

The Label/Barcode for Non-Branded Vendors should be positioned as follows:

- The Label/Barcode must be below the box lid.
- The Manufacturers Barcode (if one exists) must be covered.
- Do not cover up the size of the shoe.
- Accuracy on placing the correct style/color and size on the corresponding box is critical.
- Ensure that the size and width on our label matches to the size and width on the box. If there is no size and or width on our label, you may place the barcode/label anywhere on the box front but be sure **not to cover the size**.



5.2 Accessory Vendors

- Price tickets (tags or labels) are used for all non-footwear product and are to be pre-ticketed by the vendor.
- Labels need to be placed on the package in a manner which does not obscure the merchandise description or usage information.
- Price tickets are applied in addition to the vendor's UPC barcode.
- 832 UPC enabled vendors should not place the price labels over their UPC Codes.
- Hangtag Price Tickets require using a nylon locking loop and attaching it to the same side of the product as the Vendor's hangtag, normally on the right hand side.

The below ticket types are for accessories' merchandise:

Type-32		Type-33	
Town-32STP TYPE-32(TAG)	Town-32SLP TYPE-32(STICKER)	Town-33TTP TYPE-33(TAG)	Town-33TLP TYPE-33(STICKER)
<p>131-50-1193</p> <p>B36-4 FULL SR F4 510</p> <p>LEATHER UPPER LEATHER SOCK</p> <p>COMPARE AT: \$120.00 Our Price: \$79.99</p>	<p>131-50-1193</p> <p>B36-4 FULL SR F4 510</p> <p>LEATHER UPPER LEATHER SOCK</p> <p>COMPARE AT: \$120.00 Our Price: \$79.99</p>	<p>131-50-1193</p> <p>B36-4 FULL SR F4 510</p> <p>LEATHER UPPER LEATHER SOCK</p> <p>\$79.99</p>	<p>131-50-1193</p> <p>B36-4 FULL SR F4 510</p> <p>LEATHER UPPER LEATHER SOCK</p> <p>\$79.99</p>

- Vendors wishing to produce tickets internally will need to submit samples prior to application. All ticket samples need to be submitted to:

Vendor Relations
Town Shoes Limited Support Centre
44 Kodiak Crescent
Toronto, ON Canada
M4J 3G5
Email: compliance@townshoes.com
(Send actual ticket samples -no photocopies or scanned pictures via email, etc.)



5.3 Preapproved Ticket Providers

- Vendors may also select a third party ticket provider to create tickets for Company merchandise. Any costs related to ticket creation, production, or shipment are the Vendors' responsibility and are not to be invoiced to the Company. Vendors are responsible for administration and management of trading partner agreements with their selected service provider. The Company does not recommend nor require the use of any particular service provider, but can provide assistance in the establishment of a ticketing program. Regardless of ticket production method, vendors are responsible for the accuracy of the data on the tickets. Ticket accuracy is considered part of the Company's compliance program.

- Preapproved Ticket Provider:

Far East Ticketing

Far East Ticketing Express Centre Ltd
3/F, Excelsior Industrial Building
68 Sha Tsui Road, Tsuen Wan
Hong Kong SAR
Tel: (852) 2354-9923
Fax: (852) 2354-9094
Email: cs@fetec.com.hk

- Please contact Vendor Relations (Section 12.0 Contact List) with any questions.